

PANTENE x  GRYNOW



Helped Pantene in boosting the visibility of Pantene Oil Replacement through User Generated Content.

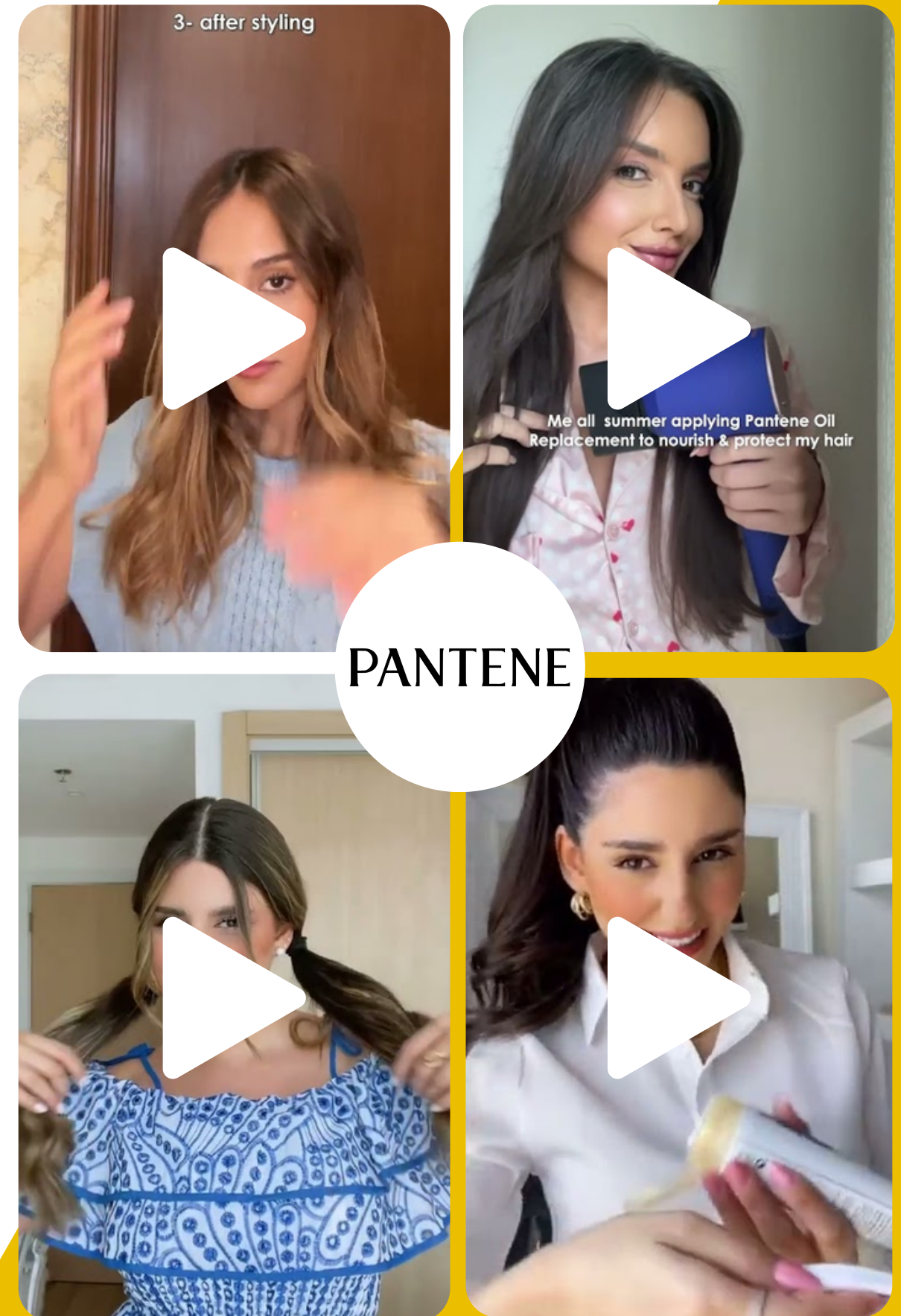
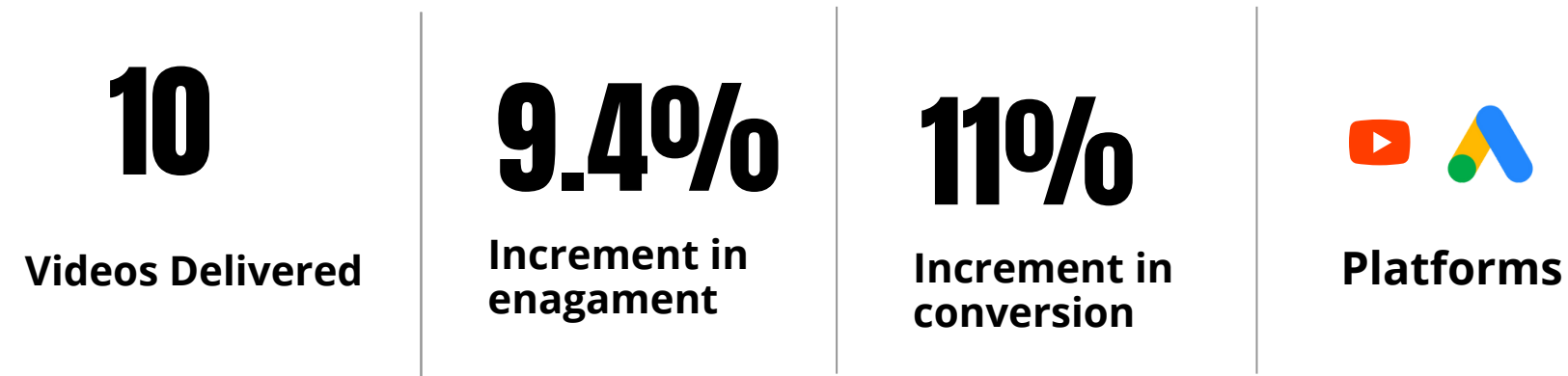
Objective

- To raise awareness about Pantene Oil Replacement.
- Encouraging the audience to make a purchase.

Strategy

- Targeted female audience with hair concerns.
- Designed different creative concepts showcasing the USP of the product.
- Provided them with customized scripts and our in-house team handled the final editing.

Campaign Results:



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Contact Now



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