

Provided Just Life with User Generated Content to spread awareness about their service

Objective

- To promote Just Life salon and cleaning service.
- Enhance brand awareness and encourage audience to avail the service.

Strategy

- Targeted audience with busy lives, who doesn't have time for daily chores.
- Designing creative concept
- Provided creators with customized scripts.
- Directed influencers to create videos showcasing how Just Life services are simplifying daily chores and self-care.

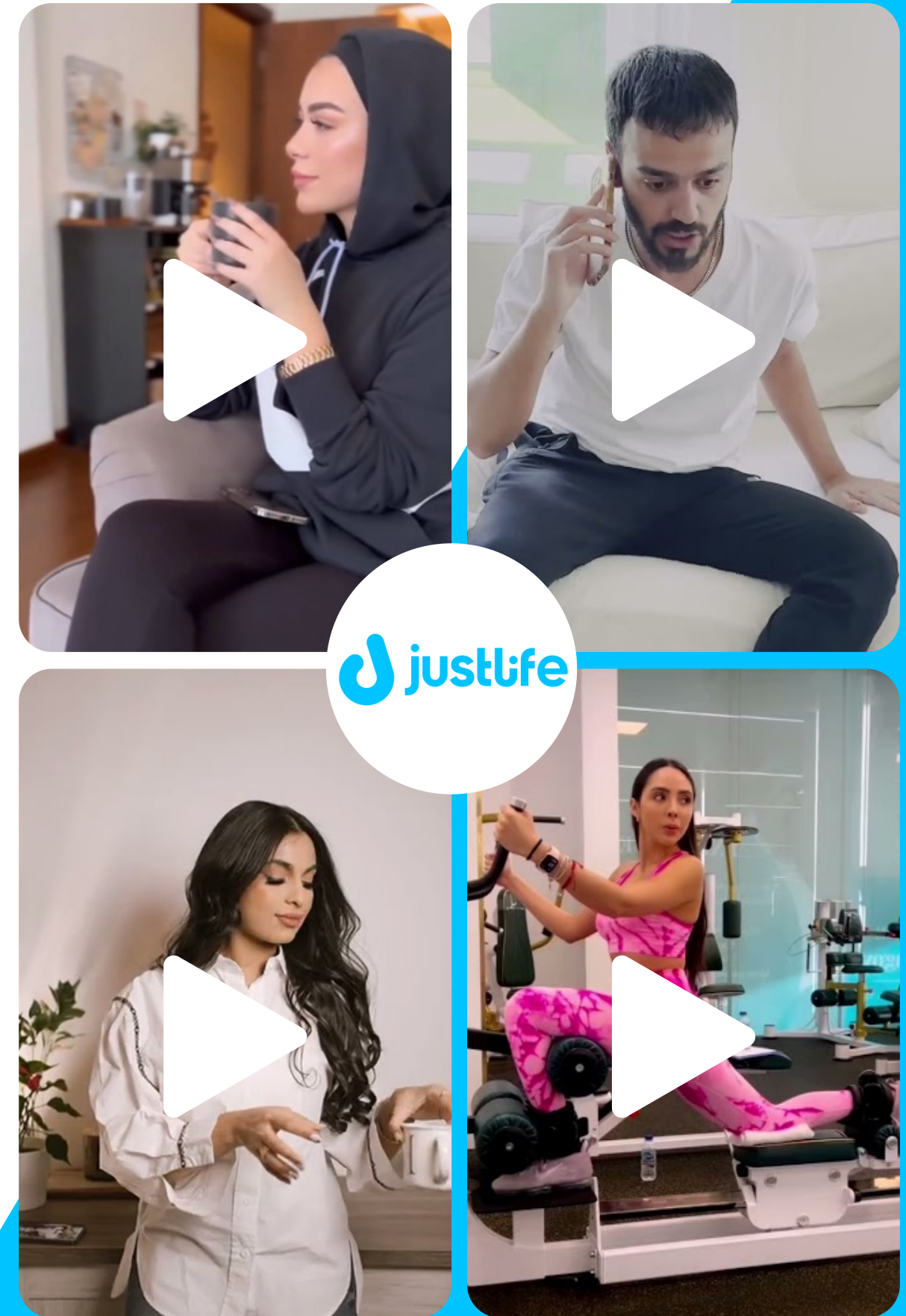
Campaign Results:

7
Videos Delivered

9.1%
Increment in engagement

12%
Increment in conversion


Platforms





Contact Now



info@grynow.in



www.grynow.in