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GRYNOW



Helped Ajmal Perfume in increasing awareness of their diverse range of perfumes using User Generated Content

Objective

- To raise awareness about Amber Wood.
- Encouraging the audience to make a purchase.

Strategy

- Targeted the youth who desire a pleasant fragrance.
- Designed different creative concepts showcasing the range of perfumes.
- Delivered the perfumes to the creators and guided them throughout the entire video shoot.

Campaign Results:

15
Videos Delivered

9.2%
Increment in enagement

 
Platforms





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Contact Now



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