

Helped pantene to enhance awareness about their Pantene Oil Replacement

Objective

- To boost product visibility
- Ensuring more people were informed and motivated to make a purchase

Strategy

- Collaborated with 30 beauty and lifestyle , macro to mega influencers
- Directed influencers to produce videos demonstrating product usage
- Highlighted exclusive discounts

Campaign Results:

30

Videos Delivered

40M

Avg Views

1

Month
Campaign


30

Creators



Platforms



PANTENE X  **GRYNOW**.UAE

Contact Now



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www.grynow.ae